

## Prevention

Periodontal disease is irreversible; luckily, it is preventable.

Veterinarians often prescribe home dental care products as a form of plaque control. Home dental care can include many different options. Tooth brushing is considered the best form of plaque control; but in many cases toothbrushing can prove to be very difficult. There are many other forms of home dental care to aid in plaque control such as chews, gels, and wipes. Establishing a daily routine of proper dental care may extend the life of your pet.

PhycoDent Rawhide Chews are single-layer beefhide which are easy to provide to your dog. The chewing action alone will help reduce plaque bacteria buildup. Additionally, the chews have sodium hexametaphosphate which helps reduce tartar (calculus). Phycocyanin is included for the support of joint health. PhycoDent Rawhide Chews promote healthy teeth and gums for your dog.

Ask your veterinarian about the other great options for home dental care, including Dentees® Chews and Stars and DentAcetic® Gel and Wipes.



## Veterinary Recommendations



### Exam Findings:

- ☐ No issues
- ☐ Plaque
- ☐ Bad Breath
- ☐ Tartar
- ☐ Red, swollen gums
- ☐ Bleeding gums
- ☐ Loose/Broken/Missing Teeth
- ☐ Other \_\_\_\_\_

### Dental Home Care:

- ☐ PhycoDent Rawhide Chews
- ☐ Dentees Chews or Stars
- ☐ DentAcetic Gel or Wipes

### In-Clinic:

- ☐ Oral Evaluation, Treatment, and Prevention visit
- ☐ Other \_\_\_\_\_

*Front: Special thank you to our model, Luna!  
Four-legged friend of Dr. Kathy Engler.*

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# PHYCODENT™ Rawhide Chews

## PROMOTING HEALTHY TEETH AND GUMS FOR YOUR DOG



  
**Dechra**  
Veterinary Products

# PhycoDent Rawhide Chews

Just like in humans, plaque and tartar continually form in the mouths of our pets. Unlike humans, pets cannot brush their own teeth with a brush and toothpaste. Many times if left untreated by veterinarians, the formation of plaque and tartar progress into dental disease.



## Periodontal Disease

Periodontal disease is very common among both dogs and cats. Periodontal disease begins when bacteria in the mouth form a substance called plaque that sticks to the surface of the teeth. Subsequently, minerals in the saliva harden the plaque into dental tartar (calculus) and adhere to the teeth. Tartar above the gum line is obvious, but it is not the primary cause of disease. The main cause is the bacteria in the plaque and tartar spreading below the gum line, into the blood stream and affecting other organs.

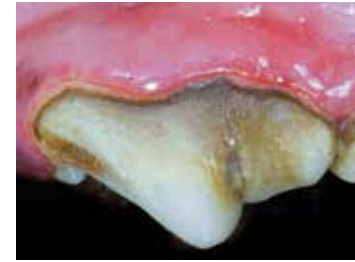
### Normal Appearing Tooth and Gums:

Teeth are white and gums are a healthy pink.

Breath smells fresh.



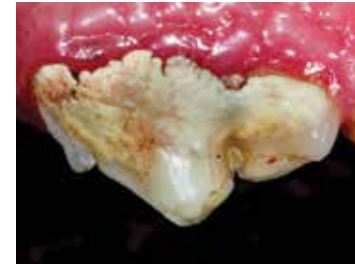
### STAGE 1: Gingivitis



The gum nearest the tooth is inflamed and swollen. Bad breath is present and plaque and tartar cover the teeth. Treatment

can return the tooth and gums to normal.

### STAGE 2: Early Periodontitis



The gums are inflamed and swollen. Bad breath is not as noticeable as compared to stage 3. Professional treatment and

plaque control (home dental care) can help prevent this.

### STAGE 3: Moderate Periodontitis



Bad breath is very noticeable. The gums are swollen, bleeding and the roots are often showing. Immediate

veterinary care is necessary.

### STAGE 4: Advanced Periodontitis



The disease has progressed to the point that the affected teeth require extraction.

Periodontal photos courtesy of Jan Bellows, DVM, Dipl. AVDC, ABVP, All Pets Dental, Weston, FL.